

# Marketing Designer

BARNET PRODUCTS , a leading supplier of unique specialty chemical ingredients to the Cosmetic and Personal Care industry, has an opportunity for a Marketing Designer based in our Englewood Cliffs, NJ office.

## Responsibilities include:

- Creating product literature and trends presentations for a variety of ingredients and concepts.
- Generating marketing tools for Barnet Lab, Barnet Sales Team and industry events
- Developing Social Media strategy and associated creative
- Supporting, as needed, Barnet sales app and customer website

## Qualifications:

- BA in marketing or related field. Experience at Product Development Company or Contract Manufacture a plus.
- 2 + years marketing experience [experience in cosmetics or fashion a plus] including social media and electronic communications.
- Must have excellent communication and organizational skills, and be proficient in Adobe Creative Suite (including InDesign) and Microsoft Office
- Looking for a detail oriented, creative person who is used to working in a team environment

We offer an excellent benefit program including medical and 401K.. To apply, please email your resume to [resume@barnetproducts.com](mailto:resume@barnetproducts.com)